

**Faculty of Business** Master of Business Administration and Business Analytics

**Comprehensive Exam Track – 33 Credit Hours** 

A. Remedial Requirements: Up to 9 Credit Hours

Based on students' Academic Background and according to AUM Regulation for "Awarding the Master's Degree at AUM " term # 12, Students should complete up to 9 Credit Hours from the following Suggested Remedial Courses:

| Course No | Course No Course Title    |   | Contact H | Duonoquisito |              |
|-----------|---------------------------|---|-----------|--------------|--------------|
| Course No |                           |   | Lecture   | Lab          | Prerequisite |
| 502101    | Principles of Management  | 3 | 3         | 0            | -            |
| 507102    | Principles of Finance (1) | 3 | 3         | 0            | -            |
| 903103    | Mathematics for Business  | 3 | 3         | 0            | -            |
| 903182    | Statistics for Business   | 3 | 3         | 0            | -            |

### **B.** Compulsory Requirements: 24 Credit Hours

| Course<br>No | Course Title                                    | Credit<br>Hours | Contact Hours<br>Lecture Lab |   | Prerequisite  |
|--------------|---|-----------------|------------------------------|---|---|
| 502701       | Business Analytics                              | 3               | 3                            | 0 | -   |
| 502702       | Research Methodology                            | 3               | 3                            | 0 | To be registered in the first semester of the program |
| 502703       | Marketing Management                            | 3               | 3                            | 0 | -   |
| 502704       | Managerial Accounting<br>for Decision Makers    | 3               | 3                            | 0 | -   |
| 502705       | Data Mining for<br>Business                     | 3               | 3                            | 0 | 502701  |
| 502706       | Operations and Supply<br>Chain Management       | 3               | 3                            | 0 | 502703  |
| 502707       | Strategic Management                            | 3               | 3                            | 0 | 502706  |
| 502708       | Business Data<br>Visualization and<br>Reporting | 3               | 3                            | 0 | 502701  |

## C. Elective Requirements: 9 Credit Hours

| Course | Course Title                         | Credit | Contact I | Hours | Prerequisite |
|--------|--------------------------------------|--------|-----------|-------|--------------|
| No     | Course Thie                          | Hours  | Lecture   | Lab   | Flelequisite |
| 502709 | Managing People and<br>Organizations | 3      | 3         | 0     | -            |
| 502710 | Enterprise Resource Planning         | 3      | 3         | 0     | -            |
| 502711 | Project Management                   | 3      | 3         | 0     | 502706       |

| 502712 | Social Media Analytics | 3 | 3 | 0 | 502703 |
|--------|------------------------|---|---|---|--------|
| 502713 | Database Management    | 3 | 3 | 0 | 502701 |

## **D.** The Comprehensive Exam

| Course No | Course Title Credit Main |   | Main Requirements  |
|-----------|--------------------------|---|--|
| 502799    | Comprehensive Exam       | 0 | Students should complete<br>33 credit hours with a<br>minimum GPA %75. |



# **Faculty of Business** Master of Business Administration and Business Analytics

# **Thesis Track – 33 Credit Hours**

## A. Remedial Requirements: Up to 9 Credit Hours

Based on students' Academic Background and according to AUM Regulation for "Awarding the Master's Degree at AUM " term # 12, Students should complete up to 9 Credit Hours from the following Suggested Remedial Courses:

| Course No | Course NoCourse TitleCredit<br>Hours |   | Contac  | Duonoquisito |              |
|-----------|--------------------------------------|---|---------|--------------|--------------|
| Course No |                                      |   | Lecture | Lab          | Prerequisite |
| 502101    | Principles of<br>Management          | 3 | 3       | 0            | -            |
| 507102    | Principles of<br>Finance (1)         | 3 | 3       | 0            | -            |
| 903103    | Mathematics<br>for Business          | 3 | 3       | 0            | -            |
| 903182    | Statistics for<br>Business           | 3 | 3       | 0            | -            |

## **B.** Compulsory Requirements: 15 Credit Hours

| Course No. | Course T:41e             | Credit | Contact ] | Hours | D                   |                       |
|------------|--------------------------|--------|-----------|-------|---------------------|-----------------------|
| Course No  | rse No Course Title      |        | Lecture   | Lab   | Prerequisite        |                       |
| 502701     | Business Analytics       | 3      | 3         | 0     |                     |                       |
|            |                          |        |           |       | To be registered in |                       |
| 502702     | Research Methodology     | logy 3 | 3         | 3     | 0                   | the first semester of |
|            |                          |        |           |       | the program         |                       |
| 502705     | Data Mining for Business | 3      | 3         | 0     | 502701              |                       |
| 502707     | Strategic Management     | 3      | 3         | 0     | 502706              |                       |
|            | Business Data            |        |           |       |                     |                       |
| 502708     | Visualization and        | 3      | 3         | 0     | 502701              |                       |
|            | Reporting                |        |           |       |                     |                       |

## C. Elective Requirements: 9 Credit Hours

| Course | Course Lifle                                 |   | Contact <b>H</b> | D   |              |
|--------|--|---|------------------|-----|--------------|
| No     |  |   | Lecture          | Lab | Prerequisite |
| 502703 | Marketing Management                         | 3 | 3                | 0   |              |
| 502704 | Managerial Accounting for Decision<br>Makers | 3 | 3                | 0   |              |
| 502706 | Operations and Supply Chain<br>Management    | 3 | 3                | 0   | 502703       |

| 502709 | Managing People and Organizations | 3 | 3 | 0 | _      |
|--------|-----------------------------------|---|---|---|--------|
| 502710 | Enterprise Resource Planning      | 3 | 3 | 0 | -      |
| 502711 | Project Management                | 3 | 3 | 0 | 502706 |
| 502712 | Social Media Analytics            | 3 | 3 | 0 | 502703 |
| 502713 | Database Management               | 3 | 3 | 0 | 502701 |

#### D. Master Thesis

| Course<br>No | Course<br>Title      | Credit<br>Hours | Main Requirements   |
|--------------|----------------------|-----------------|---|
| 502799       | Master<br>Thesis     | 9               | The student can register for the thesis after he/she succeeds in 15 Cr. Hrs                           |
| 502793       | Master<br>Thesis (A) | 3               | The student can register for the thesis after he/she succeeds in 15 Cr. Hrs                           |
| 502796       | Master<br>Thesis (B) | 6               | The student can register for the thesis after he/she succeeds in 502793                               |
| 502790       | Master<br>Thesis (C) | 0               | The student can register for this thesis after defense if<br>amendments are required by the examiners |

\*The master thesis is consisted of 9 credit hours. Students can fulfill this requirement by taking any combination of the courses 502799, 502793, 502796, 502790, such that the total number of registered credit hours of master thesis is equal to 9.